



VIC



Thriving Construction & Hardware Business – Fully Managed with Multi-Location Potential!

Business Highlights:

- **Digital Marketing Dominance** – Boasting a well-structured marketing strategy with a website, online store, and #1 Google ranking, ensuring maximum visibility and customer acquisition.
- **Proven Track Record & Steady Growth** – Demonstrated consistent growth for 9 consecutive years with established systems and processes in place.
- **Turnkey Operation & Professionally Managed** – Fully managed business that runs without vendor involvement, with current owner working as Business Development Manager.

About the Business: This well-established construction and hardware business is recognized for its digital marketing excellence, operational efficiency, and quality customer relationships. With 9 years of steady growth, it has built a solid foundation and offers tremendous expansion opportunities.

Key Features:

- Superior digital presence with #1 Google ranking, website and online store
- Customized point of sale systems tailored to maximize operational efficiency
- Large, stable customer database with high-quality clients

Price \$7,000,000 plus SAV

Property Type Business

Property ID 385

Agent Details

Camil Talj - 0423661274

Gabrielle Zhang - 0433297367

Office Details

Mercury Business Sales and

Valuation

0433297367



- **Fully managed operation** requiring minimal owner involvement
- **Proven business model** with consistent growth over nearly a decade

Why Invest in This Business?

- **Expansion Ready** – Huge potential for second and third locations to expand market share and business footprint.
- **Strategic Acquisition Target** – Ideal for **same-industry companies** looking to merge or **private funds seeking profitable investment**.
- **Passive Income Opportunity** – Continue the current management structure for a hands-off investment with strong returns.
- **Digital Advantage** – Capitalize on established online presence and top search ranking position.
- **Loyal Customer Base** – Benefit from the existing large and stable high-quality customer database.

Interested? Let's Talk!

Email: gaby@mercba.com.au

Phone: 0433 297 367

Website: www.mercba.com.au

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